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**Research Article**

**Research Title**

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**1. Introduction**

AIUB Journal of Business and Economics [AJBE] is a publication of Faculty of Business Administration [FBA] and Faculty of Arts and Social Sciences [FASS], American International University-Bangladesh [AIUB]. This journal publishes original, empirical and innovative materials in functional and support areas of business and economics. It is primarily devoted to the extension and further development and dissemination of knowledge in the field of business and economics for the benefit of academics as well as practicing enterprise managers.

## Word Document Preparation

AJBE publishes paper between 6000 to 8000 words. There is no strict formatting requirement, but all manuscripts must contain the essential elements needed to convey your manuscript, for example Abstract, Keywords, Introduction, Materials and Methods, Results and Conclusions. Introduce the paper in the first section. The paragraphs should only be separated by headings, subheadings, images and formulae. The section headings are arranged by numbers, bold and 11 pt. Use 1 line spacing; font should be Garamond, size 11.

* + 1. General guidelines for the preparation of your text

Avoid hyphenation at the end of a line. Symbols denoting vectors and matrices should be indicated in bold type. Scalar variable names should normally be expressed using italics. Weights and measures should be expressed in SI units. All non-standard abbreviations or symbols must be defined when first mentioned. Section headings should be left justified, bold, with each letter capitalized and numbered consecutively, starting with the. Sub-section headings should be in capital with each letter capitalized and numbered.

1. **Materials and Methods**

Provide sufficient details to allow the work to be reproduced by an independent researcher. Methods that are already published should be summarized and indicated by a reference. If quoting directly from a previously published method, use quotation marks and cite the source. Any modifications to existing methods should also be described.

1. **Results and Discussions**

Results should be clear and concise. Explore the significance of the results of the work, not repeat them. A combined Results and Discussion section is often appropriate. Avoid extensive citations and discussion of published literature.

* 1. **Tables and Figures**

All tables and figures should be numbered and should have a caption. Headings should be placed above for tables and below for figures, center justified. Tables and figures must be embedded into the text and not supplied separately.



**Figure 1: Example**

**Table 1: Revenue-GDP ratio of Bangladesh (1997-98 to 2016-17)**

|  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Decade – 1 | 97-98 | | 98-99 |  | 99-00 | 00-01 | 01-02 | 02-03 | 03-04 | 04-05 | 05-06 | 06-07 |
|  | 9.5 | | 9.0 |  | 8.5 | 9.6 | 10.2 | 10.4 | 10.6 | 10.6 | 9.3 | 9.0 |
| Average |  | **9.67** | | | | | | | | | | |
| Decade – 2 | 07-08 | | 08-09 |  | 09-10 | 10-11 | 11-12 | 12-13 | 13-14 | 14-15 | 15-16 | 16-17 |
|  | 9.6 | | 9.8 |  | 10.0 | 10.4 | 10.9 | 11.6 | 11.7 | 10.8 | 10.2 | 11.2 |
| Average |  | **10.62** | | | | | | | | | | |

1. **Conclusions**

The main conclusions of the study must be presented in a short Conclusions section, which may stand alone or form a subsection of a Discussion or Results and Discussion section.

**References**

**We follow APA referencing style (6th/7th Edition). Author must follow APA Style for the whole article.**

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Reference to a website:

Cancer Research UK (1975). Cancer statistics reports for the UK.

http://www.cancerresearchuk.org/aboutcancer/statistics/cancerstatsreport/ (accessed 13 March 2003).

**Author’s Biography:**

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